



WFXV  
201 Humboldt Street  
Rochester, NY 14610

Silversmith Strategies  
1322 G Street, SE  
Washington, DC 20003

## Contract # 1431157

**Schedule Dates** 09/28/16-10/10/16  
**Advertiser** End Citizens United (79738)  
**Agency** Silversmith Strategies (21975)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 652/682/3853 (560893)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Janet,Katowitz,  
**Phone/Fax** /  
**CPE** 652/682/3853  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
Separation: 30

**Date Entered** 09/20/16  
**Last Modified** 09/21/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25310853  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$174.00  
**Net Total** \$986.00  
**Sales Tax**

### Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	26	\$1,160.00
<b>Grand Total:</b>	<b>26</b>	<b>\$1,160.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/27/16-09/27/16	3	:30	4P- Celebrity Name Game	1		X									Utica (WFXV)	Celebrity Name Game	9/20/16
1.1	Normal Line / SPOT	09/28/16-09/28/16	3	:30	4P- Celebrity Name Game	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/21/16
2.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	4P- Celebrity Name Game	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/20/16
3.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	4P- Celebrity Name Game	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/20/16
4.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	4P- Celebrity Name Game	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/20/16
5.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	4P- Celebrity Name Game	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	9/20/16
6.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	4:30P- FAMILY FEUD	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/20/16
7.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	4:30P- FAMILY FEUD	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/20/16
8.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/20/16
9.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/20/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	4:30P- FAMILY FEUD	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	9/20/16
11.0	Revised Line / SPOT	09/27/16-09/27/16	3	:30	5P- The Middle	1		X									Utica (WFXV)	The Middle	9/20/16
11.1	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/21/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Phone/Fax** /  
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**Billing Type** Standard  
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Separation: 30

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**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25310853  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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12.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/20/16
13.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/20/16
14.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5P- The Middle	1			X					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/20/16
15.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/20/16
16.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7:30P- BIG BANG THEORY 2ND	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/20/16
17.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7:30P- BIG BANG THEORY 2ND	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/20/16
18.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	7:30P- BIG BANG THEORY 2ND	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/20/16
19.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	7:30P- BIG BANG THEORY 2ND	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/20/16
20.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7:30P- BIG BANG THEORY 2ND	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/20/16
21.0	Revised Line / SPOT	09/27/16-09/27/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1		X									Utica (WFXV)	Eyewitness News At Ten	9/20/16

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21.1	Normal Line / SPOT	09/28/16-09/28/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1			X					1	\$170.00	\$170.00	Utica (WFXV)	Eyewitness News At Ten	9/21/16
22.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1			X					1	\$170.00	\$170.00	Utica (WFXV)	Eyewitness News At Ten	9/20/16
23.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	5P- 5:30P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	9/20/16
24.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	5P- 5:30P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	9/20/16
25.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	5:30P- 6P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	9/20/16
26.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	5:30P- 6P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	9/20/16

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